

# MBA's Quality Assurance and Residential Underwriting Conference 2010

SEPT. 22-24 2010  
DALLAS TEXAS

## MBA's Quality Assurance & Residential Underwriting Conference

### Sponsorship Program

Sept. 22 - 24, 2010

Gaylord Texan  
Grapevine/Dallas, TX

**NOTE:** Sponsorship packages can be customized upon request; additional charges may apply.

Additional event and collateral items may be added; call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

**Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.**

Previous sponsors have a limited time in which to renew packages marked on hold. All other sponsorship requests will be honored on a first-come, first-served basis.

For more information on MBA's Quality Assurance Conference Sponsorship opportunities, **please contact Mark Brady: mbrady@mortgagebankers.org or (202) 557-2790.**



# MBA's Sponsorship Program

QA/ResUnd 2010 - Meeting No. 2002070S - Source Code SPONSALE

## Benefits of Conference Sponsorship

Sponsorship of MBA's Quality Assurance and Residential Underwriting Conference is a high visibility, cost-effective way to reach senior level management, department managers and analysts, wholesale and retail originators, auditors, servicers, regulatory compliance specialists, and many other mortgage professionals. The various levels of conference sponsorship mean you can tailor a visibility program to meet your specific needs and position your company as a leader in the industry.

### All Sponsorships include:

- ◆ Sponsor ID and hyperlink on the official conference web site
- ◆ Sponsor ID and full-page ad in the official conference notebook
- ◆ Sponsor ID prominently displayed on signage onsite at the conference
- ◆ Tabletop exhibit space – *limited number of 6' tabletop displays available*
- ◆ E-mail delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to conference attendees
- ◆ At least one complimentary attendee registration
- ◆ Full promotional rights, using official conference logos/trademarks
- ◆ Other benefits as described below

## Quality Assurance Conference Sponsorships

### Platinum Sponsor

**Benefits:** In addition to the regular sponsorship benefits, a Platinum sponsor will receive four total complimentary sponsor registrations, plus an opportunity to host one of the following networking events for branding purposes:

**Opening Reception  
Networking Luncheon**

### Gold Sponsor

**Benefits:** In addition to the regular sponsorship benefits, a Gold sponsor will receive three total complimentary sponsor registrations, plus an opportunity to choose one of the following events for networking purposes:

**Conference Badge Holders – SOLD  
Conference Bags – SOLD**

### Silver Sponsor

**Benefits:** In addition to the regular sponsorship benefits, a Silver sponsor will receive two total complimentary sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

**Continental Breakfast (2 available)  
Conference Pens – SOLD  
Conference Notebooks – SOLD  
Conference Notepads – SOLD**

### Bronze Sponsor

**Benefits:** In addition to the regular sponsorship benefits, a Bronze sponsor will receive two total complimentary sponsor registrations, plus an opportunity to choose one of the following events for branding purposes:

**Daily Coffee/Refreshments (3 available) - Wed. SOLD**

### Host Sponsor

**Benefits:** Standard sponsorship benefits as described above, including one complimentary sponsor registration.

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**APPLICATION INSTRUCTIONS**

• **FAX** your completed application with credit card information to: **(202) 621-1590**

• **MAIL** (U.S. Postal Service only) your completed application and payment to:

Mortgage Bankers Association  
P.O. Box 10448  
Uniondale, NY11555-0448

**OVERNIGHT** (FedEx, UPS, etc.) your completed application/payment to:

Mortgage Bankers Association  
c/o Citi  
1 RXR Plaza,  
Lockbox Lower Level  
WLBX # 10448  
Attn: J Brady/N Richards  
Uniondale, NY 11555  
(800) 793-6222

[Phone for delivery purposes only]



# Application for Sponsorship

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Sponsorship Level/Base Price\* Please check box and specify item/event

- Platinum Sponsorship: \$10,000 \_\_\_\_\_
- Gold Sponsorship: \$7,750 \_\_\_\_\_
- Silver Sponsorship: \$5,500 \_\_\_\_\_
- Bronze Sponsorship: \$4,250 \_\_\_\_\_
- Host Sponsorship: \$2,850 \_\_\_\_\_
- Extra Attendee (Max. 2) \$500 each (extra badges processed separately)

\* Pricing shown is for MBA member firms; a 50% surcharge applies for non-members.

## Individual Contact Information

NAME \_\_\_\_\_ TITLE \_\_\_\_\_  
COMPANY \_\_\_\_\_ E-MAIL \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_ FAX \_\_\_\_\_

## Company Information

COMPANY \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_ FAX \_\_\_\_\_  
WEB SITE \_\_\_\_\_

## Payment Information

Payment enclosed (make check payable to MBA)  
Bill my:  Visa  Mastercard  American Express  
CARD# \_\_\_\_\_ EXP. DATE \_\_\_\_\_ AMOUNT \_\_\_\_\_  
NAME AS IT APPEARS ON CARD \_\_\_\_\_  
ADDRESS IF DIFFERENT FROM ABOVE \_\_\_\_\_  
SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

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### Contract Information

Sponsorship agreements are final, and will be confirmed in writing when paid in full.