

MBA's NATIONAL FRAUD ISSUES CONFERENCE 2010

APRIL 25-28 2010 + CHICAGO

Sponsorship Program

April 25 - 28, 2010

Hyatt Regency
Chicago

Chicago, Illinois

NOTE: Sponsorship packages can be customized upon request; additional charges may apply.

Additional event and collateral items may be added; call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines to guarantee delivery.

Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

Previous sponsors have a limited time in which to renew packages marked on hold. All other sponsorship requests will be honored on a first-come, first-served basis.

For more information on sponsorship opportunities at MBA's National Fraud Issues Conference, please contact Mark Brady: mbrady@mortgagebankers.org or (202) 557-2790.



MBA's Sponsorship Program

National Fraud Issues Conference - Meeting No. 2002068S - Source: SPONSALE

Benefits of Conference Sponsorship

Sponsorship of MBA's National Fraud Issues Conference is a high visibility, cost-effective way to reach quality assurance professionals, fraud investigators, compliance officers, production staff, senior management, general counsels, attorneys and many other mortgage banking professionals involved in loan quality. The various levels of conference sponsorship mean you can tailor a visibility program to meet your specific needs and position your company as a leader in the industry. ***This year's event will run concurrently with MBA's National Technology in Mortgage Banking Conference as a separate meeting. Exhibit areas will be located adjacent, in the same room.***

All Sponsorships include:

- ◆ Sponsor ID and hyperlink on the official conference web site
- ◆ A full-page ad in the official conference notebook
- ◆ Signage prominently displayed onsite at the conference
- ◆ **New for 2010: 10' exhibit space** – only a limited number of 10' displays available
- ◆ E-mail delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to conference attendees
- ◆ At least one complimentary attendee registration
- ◆ Discounted registrations for additional company personnel – *maximum 2*
- ◆ Other benefits as described below

Upgrade your sponsorship to also include visibility at the National Technology in Mortgage Banking Conference & Expo. Specially priced packages are available – call for more information.

National Fraud Issues Conference Sponsorships

Diamond Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Diamond Sponsor will receive four total complimentary Sponsor registrations, plus an opportunity to select one of the following items/events for branding purposes:

- **Opening Reception** (Monday evening) – **SOLD**
- **Networking Luncheon** (Monday afternoon) – **SOLD**

Platinum Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Platinum Sponsor will receive four total complimentary Sponsor registrations, plus an opportunity to select one of the following items/events for branding purposes:

- **Conference Bags** – **SOLD**
- **Conference Pens** – **SOLD**
- **Conference Badge Holders** – **SOLD**
- **Conference USB Drives** - **SOLD**

Gold Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Gold Sponsor will receive three total complimentary Sponsor registrations, plus an opportunity to select one of the following items/events for branding purposes:

- **Conference Junior Padfolios** - **SOLD**
- **Continental Breakfasts** - **SOLD**

Silver Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Silver Sponsor will receive two total complimentary Sponsor registrations, plus an opportunity to choose one of the following items for branding purposes:

- **Conference Notepads** - **SOLD**
- **Conference Notebooks** – **SOLD**

Bronze Sponsor

Benefits: In addition to the regular Sponsorship benefits, a Bronze Sponsor will receive two total complimentary Sponsor registrations, plus an opportunity to choose one of the following events for branding purposes:

- **Coffee/Refreshment Breaks** (up to 6 available)

Host Sponsor

Benefits: Standard Sponsorship benefits as described above.

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• **FAX** your completed application with credit card information to: **(202) 408-4960**

• **MAIL** (U.S. Postal Service only) your completed application and check, made payable to: Mortgage Bankers Association

Mortgage Bankers Association
P.O. Box 403945
Atlanta, GA 30384-3945

• **OVERNIGHT** (FedEx, UPS, etc.) your completed application and payment to:

Mortgage Bankers Association
c/o Bank of America
Lockbox Services
Lockbox 403945
6000 Feldwood Road
College Park, GA 30349
(800) 793-6222

[Phone for delivery purposes only]



Application for Sponsorship

National Fraud Issues Conference - Meeting No. 2002068S - Source: SPONSALE

Sponsorship Opportunities*

Check box and note preferred item/event

- Diamond Sponsorship: \$9,250 _____
- Platinum Sponsorship: \$6,250 _____
- Gold Sponsorship: \$4,250 _____
- Silver Sponsorship: \$3,250 _____
- Bronze Sponsorship: \$2,500 _____
- Host Sponsorship: \$1,750 _____
- Extra Attendee (Max. 2) \$500 each (extra badges processed separately)

* Pricing shown is for MBA member firms; a 50% surcharge applies for non-members.

Individual Contact Information

NAME _____ TITLE _____
 COMPANY NAME _____ E-MAIL ADDRESS _____
 COMPANY ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 BUSINESS PHONE _____ BUSINESS FAX _____

Company Information

COMPANY NAME _____
 COMPANY ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 TELEPHONE NUMBER _____ FAX NUMBER _____
 WEB SITE ADDRESS _____

Payment Information

Payment enclosed (make check payable to MBA)
 Bill my: Visa Mastercard American Express
 CARD# _____ EXP. DATE _____ AMOUNT OF CHARGE _____
 NAME AS IT APPEARS ON CARD _____
 ADDRESS IF DIFFERENT FROM ABOVE _____
 SIGNATURE _____ DATE _____

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Mark Brady: mbrady@mortgagebankers.org / (202) 557-2790.

Contract Information

Sponsorship agreements are final, and will be confirmed in writing when paid in full.