

MBA's COMMERCIAL/MULTIFAMILY SERVICING and TECHNOLOGY CONFERENCE 2010

MAY 23-26 2010 + NYC

Sponsorship Program

May 23 - 26, 2010

Sheraton New York
New York, NY

NOTE: Sponsorship packages can be customized upon request; additional charges may apply.

Additional event and collateral items may be added; call for current availability.

Additional signage and Sponsor ID's are provided wherever a networking event is sponsored.

Sponsorship of collateral items must be secured before production deadlines in order to guarantee delivery.

Pricing shown is for MBA member firms; a 50% surcharge applies for nonmembers.

Previous sponsors have a limited time in which to renew packages marked on hold. All other sponsorship requests will be honored on a first-come, first-served basis.

For more information on MBA's Commercial/Multifamily Servicing and Technology Conference sponsorship opportunities, **please contact Mark Brady: (202) 557-2790 or mbrady@mortgagebankers.org.**



MBA's Sponsorship Program

CREF Servicing and Technology Conference - Meeting 2002020S - Source: SPONSALE

Benefits of Conference Sponsorship

MBA's Commercial/Multifamily Servicing and Technology Conference is the largest annual gathering in the country devoted to the latest developments in commercial/multifamily mortgage servicing and technology. Conference sponsorship provides a high visibility, cost-effective way to reach decision makers in servicing and closing, including senior management, asset administrators, servicing managers and department heads at master, primary and special servicers – as well as their technology managers. This year's program sharpens its focus on technology and its impact on servicing operations - ranging from paperless solutions and digital documents to tools that help effectively manage data. The various levels of conference sponsorship mean you can tailor a visibility program to meet your specific needs, and position your company as a leader in the industry.

All Sponsorships include:

- ◆ Sponsor ID and hyperlink on the official conference web site
- ◆ Sponsor ID and full-page ad in the official conference notebook
- ◆ Sponsor ID prominently displayed on signage onsite at the conference
- ◆ Tabletop exhibit space – *limited number of 6' tabletop exhibits available*
- ◆ E-mail delivery of pre- and post-conference attendee mailing lists
- ◆ Opportunities to distribute literature/premiums to conference attendees
- ◆ At least one complimentary attendee registration
- ◆ Priority assignment of meeting room space (*Bronze sponsors and above*)
- ◆ Other benefits as described below

Conference Sponsorship Opportunities

Platinum Sponsor

Benefits: In addition to the regular sponsorship benefits, a Platinum sponsor will receive four total complimentary sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

- **Opening Reception** (Tuesday)
- **Conference Badge Holders – ON HOLD**
- **Conference Bags – SOLD**

Gold Sponsor

Benefits: In addition to the regular sponsorship benefits, a Gold sponsor will receive three total complimentary sponsor registrations, plus an opportunity to choose one of the following events for branding purposes:

- **Networking Luncheon** (2 available – Wednesday & Thursday)
- **Networking Breakfast** (Wednesday)

Silver Sponsor

Benefits: In addition to the regular sponsorship benefits, a Silver sponsor will receive two total complimentary sponsor registrations, plus an opportunity to choose one of the following items/events for branding purposes:

- **Conference Notebooks – SOLD**
- **Continental Breakfasts** (two available – Thursday & Friday)
- **Daily Coffee/Refreshment Breaks** (two available – Monday & Tuesday)

Bronze Sponsor

Benefits: In addition to the regular sponsorship benefits, a Bronze sponsor will receive one complimentary sponsor registration, plus an opportunity to choose one of the following items/events for branding purposes:

- **Wednesday Coffee/Refreshment Breaks**
- **Conference Pens – SOLD**
- **Conference Notepads – SOLD**

Host Sponsor

Benefits: Standard Sponsorship benefits as described above.

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APPLICATION INSTRUCTIONS

• **FAX** your completed application with credit card information to: **(202) 721-0198**

• **MAIL** (U.S. Postal Service only) your completed application and payment to:

Mortgage Bankers Association
P.O. Box 403945
Atlanta, GA 30384-3945

• **OVERNIGHT** (FedEx, UPS, etc.) your completed application and payment to:

Mortgage Bankers Association
c/o Bank of America
Lockbox Services
Lockbox 403945
6000 Feldwood Road
College Park, GA 30349
(800) 793-6222

[Phone for delivery purposes only]



Application for Sponsorship

CREF Servicing and Technology Conference - Meeting 2002020S - Source: SPONSALE

Sponsorship Opportunities*

Check box and note preferred item/event

- Platinum Sponsorship: \$10,500 _____
- Gold Sponsorship: \$8,500 _____
- Silver Sponsorship: \$5,750 _____
- Bronze Sponsorship: \$3,500 _____
- Host Sponsorship: \$1,850 _____
- Extra Attendee (max. 2): \$500 _____ (extra registrations processed separately)

* Pricing shown is for MBA member firms; a 50% surcharge applies for non-members.

Sponsorship Contact – for logistical follow-up only; not an attendee registration

NAME _____ TITLE _____

COMPANY _____ E-MAIL _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS PHONE _____ BUSINESS FAX _____

Company Information – for publication on conference web site

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ FAX _____

WEB ADDRESS _____

Payment Information

- Payment enclosed (make check payable to MBA)
- Bill my: Visa Mastercard American Express

CARD# _____ EXP. DATE _____ AMOUNT _____

NAME AS IT APPEARS ON CARD _____

ADDRESS IF DIFFERENT FROM ABOVE _____

SIGNATURE _____ DATE _____

Sponsorship requests will be honored on a first-come, first-served basis.
For more information on MBA's Sponsorship opportunities please contact
Mark Brady: **(202) 557-2790** or mbrady@mortgagebankers.org /

Contract Information

Sponsorship agreement is final/non-refundable, and will be confirmed in writing when paid in full.